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FOR IMMEDIATE RELEASE

The Roxburgh Agency (ROX) has launched the fourth village -- Questa -- within the master planned community of Mountain House. Located east of Livermore, California, the neighborhoods are being built by Meritage Homes, Shea Homes and Standard Pacific Homes. Shea Homes' neighborhoods Antigua, Campania and Esplanade provide home shoppers with an array of floor plans from which to choose. Americana by Meritage Homes debuted in May at a community celebration attended by more than 700 visitors. Standard Pacific Homes' Montalcino opened their model homes in early June.

A wide variety of floor plans and exterior styles are available and affordably priced from the \$200,000s to the \$400,000s.

Mountain House has long been known for the generous array of amenities including 20 acres of open space, 5 parks, walking trails, 3 state of the art K-8 schools, a community library, tennis, bocce ball, basketball and tennis courts, event lawn and baseball fields.

Sales activity has been extremely strong, with 12 homes sold in the past 4 weeks.

According to Jann Rowe, vice president for account services at ROX, "Everyone involved with Questa at Mountain House is delighted with the first month's results". Rowe attributes the success of the Mountain House re-launch to ROX's FACE Program which assists builders and developers with the branding, marketing and advertising functions.

For more information about Mountain House visit www.mountainhouseliving.com. Details about ROX may be obtained at www.roxburgh.com.