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FOR IMMEDIATE RELEASE

Subject: The Roxburgh Agency/Corporate

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### JANN ROWE JOINS ROX AS ACCOUNT SUPERVISOR

COSTA MESA, CA - ROX, A Creative Collective (aka THE ROXBURGH AGENCY) is proud to announce Jann Rowe has joined the firm as an Account Supervisor. Rowe brings extensive experience and knowledge of the home building and development industries, along with a proven acumen for innovative thinking, strategic planning and creative solutions. Rowe will work with ROX clients and their creative and account teams, providing marketing counsel and creative strategies.

"We are excited to announce the hiring of Jann Rowe and are looking forward to Jann's passion and creativity," notes company president Claudia Roxburgh. "Jann's on the team. With her fresh outlook, innovative solutions and strong business relationships, coupled with ROX's superior level of award-winning service and creativity."

Prior to joining ROX, Rowe has held executive-level positions in two Orange County-based ad agencies over the course of her 20-year career. She has also held the position of Director of Marketing for Lennar's Orange Coast Land division overseeing the marketing of three Orange County master-planned communities. She has served in a similar role for Lewis Operating Corporation where she was responsible for the marketing of the company's premiere master-planned community, The Preserve at Chino.

Rowe holds a Bachelor of Arts degree with an emphasis in Art History from UCLA. She is an active participant in the Building Industry of Southern California as well as the Sales and Marketing Council.



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"I am thrilled with the opportunity to join such an amazing and dynamic team of professionals," states Rowe. "I have come full-circle in my career from agency-to-developer-to-agency. My greatest strengths and vast experiences will be realized at ROX."

"Through the years, The Roxburgh Agency has been a marketing firm model that I have admired, and I have much respect for the company's unsurpassed reputation under the leadership of Claudia Roxburgh."

ROX provides integrated services in advertising, marketing and branding for residential and commercial real estate, engineering, entertainment, interior design, fashion, manufacturing, financial and retail clients. Recognized as one of the leading advertising and marketing firms in California and the Southwest, Roxburgh has earned more than 300 international, national and regional awards for multi-media advertising, graphic design, publicity and new media. Visit [www.roxburgh.com](http://www.roxburgh.com).

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