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FOR IMMEDIATE RELEASE

ROXBURGH KICKS OFF ITS 30TH YEAR WITH A GOLD AWARD AT THE NATIONALS

COSTA MESA, CA – Kicking off its 30th-anniversary year in winning form, Roxburgh, A Creative Collective (aka ROX) of Costa Mesa has been honored with a Gold Award at The Nationals, the homebuilding industry's most prestigious marketing awards competition.

ROX received The Nationals' top accolade for Best Graphic Continuity for an extensive array of marketing and advertising materials created on behalf of The Foundry, Standard Pacific Homes' distinctive urban community in Torrance.

ROX's creative efforts for The Foundry also earned The Nationals' Silver Awards for Best Logo, Best Website for a Community and Best Internet Marketing Campaign - Banners. ROX also captured a Silver Award for Best Website for an Associate, www.ktgy.com, which the agency created for the architectural firm of KTGy.

"As we enter our 30th year, we are proud to begin our milestone anniversary celebration with a Gold Award at The Nationals," stated Claudia Roxburgh, president of ROX. "This achievement is the ultimate symbol of success in real estate marketing, and we could never have had three decades of success without exceptional clients who inspire us to do our best work and our team of creative professionals who always strive for excellence."

Now in its 28th year, The Nationals pays tribute to superior new-home sales and marketing achievements by individual sales and marketing professionals, homebuilders and associates, and sales and marketing councils. Presented by the National Sales and Marketing Council of the National Association of Home Builders, it is the nation's largest competition for new-home sales and marketing professionals and communities.

Established in 1980 by Claudia Roxburgh, ROX is recognized as one of the leading advertising and marketing firms in California and the Southwest. The collective provides integrated services in advertising, marketing, social and interactive media, and branding for residential and commercial real estate, architectural, engineering, entertainment, interior design, fashion, manufacturing and retail clients.

Integrating inspired creative concepts with superior customer service, ROX has earned more than 300 international, national and regional awards that honor excellence in multimedia advertising, graphic design, publicity and interactive media.

To learn more about ROX, please go to www.roxburgh.com.